

CARMEN CREEK™

GOURMET MEATS



JOIN A WINNING TEAM

If you're a Canadian bison producer who has an eye for quality, appreciates the challenge of achieving leading edge standards and enjoys being connected to like minded ranchers, you're an ideal candidate for the **Carmen Creek Premium Producer Value Chain.**

Raise premium quality bison? Prepared to go the extra mile? Want to be valued for your performance?

Ranching is tough business - especially these days. The risks are high; the returns are variable and the work? That's the one thing you can count on.

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Carmen Creek Gourmet Meats is a Canadian company with leading retail and foodservice customers in Canada, the United States and Europe. While geographically diverse, our customers share one common denominator - they all demand increasing supplies of premium quality Canadian bison - processed and packed to their unique specifications - safely, carefully and consistently.

Like you, we've grown with care and pursued new markets aggressively, yet strategically. As a processor and gourmet meat marketing company, we've recognized the competitive urgency to package, market and sell Canadian bison as the unique, health conscious, gourmet meat that it is. If our sales are any indication, the market is growing by leaps and bounds.

So much so, that we're looking for new producers to enhance our value chain - a strategic alliance of carefully selected producers, and committed, federally inspected, HACCP approved processors. Together, we service top drawer retailers and foodservice customers who are willing to pay premium prices for exacting quality standards.

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What does it take?

In a word – commitment. As a Carmen Creek Premium Producer Partner we'll ask you to sign an agreement signaling your formal commitment to:

- ⇒ Feed and finish bison to exacting specifications including a grain based diet for not less than 100 days before processing
- ⇒ Ensure your bison are raised free of hormones, antibiotics or growth stimulants
- ⇒ Tailor genetics
- ⇒ Make source verification a priority
- ⇒ Raise your bison according to Carmen Creek's Animal Welfare Standards
- ⇒ Complete a recognized Environmental Farm Plan
- ⇒ Provide an annual affidavit documenting your approach to raising bison – which includes everything from animal care to your human resource policy

What's in it for you?

Consistency – pure and simple. As a Carmen Creek Premium Producer Partner, you can count on:

- ⇒ Fair market value for your animals
- ⇒ No commission or membership fees
- ⇒ A guaranteed market for your animals – even in tough times
- ⇒ Carcass data on all animals
- ⇒ Grading information
- ⇒ First access to new software that is being developed to track herd performance
- ⇒ Involvement in new and innovative opportunities

Best of all, your animals will be branded as Carmen Creek Gourmet Bison – a retail and foodservice brand that has earned recognition for:

- ⇒ Quality, consistency and safety
- ⇒ Pure, uncompromised health benefits



Be connected to a winning team.

As a member of the Carmen Creek Premium Producer Value Chain, you'll be in the company of winning producers who recognize the value of:

- Learning from the best
- Accessing the latest production information and software
- Being connected to current and timely market data
- A better bottom line – for the long run

Find out more

We'd like to answer your questions. Drop us an email, give us a call or visit our website.



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